

SUCCESSFUL BLOG ROADMAP

 SIMPLE
PROGRAMMER

By: John Z. Sonmez

FOLLOW THIS BLOG ROADMAP:

Note: Refer back to this roadmap to make your blog successful.

1. **Pick a narrow niche topic.** Be very specific with your blog content and focus. Think of something you can be the #1 best at. It could be a very specific language like Rust or Golang. Remember, you don't have to be an expert right now.
2. **Create your website today.** I recommend you use Wordpress. It's simple and easy to use. (You can use my affiliate [link here](#))
3. **Buy a domain today.** I use Google Domains since it's simple. Try and pick a name for your domain that is very specific to your niche.
4. **Pick a website theme/builder.** I use Thrive Themes since it's geared towards building a business. (You can use my affiliate [link here](#))
5. **Make a list of 50 topics.** Pick 50 blog posts you would want to write about. You can set it up in Trello or Excel sheets.
6. **Put the top 5 topics at the top of the list.** This way you always have the best content ready to go every week. Thinking about what to write is harder than actually writing.
7. **Keywords and SEO (Search engine optimization).** Think about what keywords and phrases people are searching for. For example... Let's say you want a pair of headphones. You might search "The best gaming headsets in 2021 etc."
8. **Come up with a writing schedule.** I recommend you write at least one blog post a week. The ideal is 2 - 3 a week, Remember, you don't have to be a pro at writing. When I first started I was really bad.
9. **Invest in yourself or outsource.** You can learn how to write and make better posts. I recommend learning since you can make books, courses and other content later. Or you can

outsource your posts like I do now.

10. **Promote your blog.** You can do guest posts or find ways to get eyeballs. Like paid ads or social media.

11. **Optimize your SEO (Search engine optimization).** Do keyword research. Tailor your blog to what people want to read. Find out what your competitors are doing. I use SEM rush to do this for me. (You can use my affiliate [link here](#))

(Want more? Make sure you check out the blogging course in the bundle)

Good luck.



Simple Programmer
500 Westover Dr #12344
Sanford, NC 27330
john@simpleprogrammer.com

Copyright © 2021 By Simple Programmer.